

Tsunami Alarm System for Everybody

Info Release #1 - for MERCHANTS

How to sell subscriptions

How to sell subscriptions for the Tsunami Alarm System to your customers

There are *two ways of selling* subscriptions to your customers.

Advertising your individual voucher codes

Advertise the Tsunami Alarm System over your individual voucher code on posters in your shop window or with flyers. Customers will then be able to subscribe to the Tsunami Alarm System on their own via our web site. Hence, we will collect the payment from the customer.

You can select and order your voucher codes when logged on to the merchant web site.



Direct selling over the counter

Sell subscriptions for the Tsunami Alarm System to your customers directly over the counter.

You will need to log on to the merchant web site and type the customer's details (contact details, mobile phone number) into the fields there. You will take the payment from the customer.



Download or order your advertising material on the merchant web site.

The commission will be allocated to you as the merchant by means of your individual voucher code. Track your turnover and your commission via the online reporting system, when logged on to the merchant website.

Payout of your commissions will be monthly to your credit card.

Download or order your advertising material on the merchant web site.

The commission will be automatically allocated to you as the merchant. Track your turnover and your commission via the online reporting system, when logged on to the merchant website.

We will charge your credit card once per month with your turnover less your merchant commission, i.e. you will retain your commission at all sales.

More Information

How to register as a Merchant

Registering as a merchant of the Tsunami Alarm System and other A3M mobile warning products is quick and easy. Register your business online within 5 minutes at www.tsunami-alarm-system.com/merchants

All merchants with a physical store outlet are welcome: Hotels, Retailers, Kiosks, Petrol Stations, Travel Agencies and Tourist Information. Also magazines and newspapers can act as merchants.

Service delivery by A3M

A3M will deliver Tsunami Alarms to the consumer in the event of a Tsunami threat. It also provides branding and extensive product information on its web site www.tsunami-alarm-system.com/en/ as well as consumer support.

Value Proposition

With the Tsunami Alarm System, Merchants gain revenues and a product that attracts customers to your store. In addition, you will also participate in a humanitarian project to protect citizens and tourists.

Clients and References

- The Tsunami Alarm System constantly receives great media coverage. More than 300 TV stations, radio stations, magazines and newspapers around the world have reported about the service. Please click on the "TV" on our web front page to view TV News video clips at www.tsunami-alarm-system.com/en/
- The Made-in-Germany technology has been distinguished by several organizations. For instance, the European Commission has selected the product for its ICT Pavilion at CommunicAsia2006 in Singapore.
- A wealth of information about Tsunamis, how they form and when they occur, as well as FAQs, press material and press coverage can be found on www.tsunami-alarm-system.com/en/

